

SHIFT Design

CAMPAIGN & ELECTION PRINTING - BUFFALO, MN

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shiftdesignmn.com

Designed in Buffalo, MN and produced with trusted print partners. Campaigns run on dates that cannot move, so we plan every job backwards from the deadline and proof it before it prints.

Yard & road signs

Coroplast yard signs with H-stakes, larger intersection and road signs, rigid and metal substrates for anything that has to survive a Minnesota autumn. Single or double sided.

Literature & door pieces

Push cards and palm cards sized to pocket, door hangers for canvassing, walk pieces, rack cards, and volunteer materials including carbonless forms and sign-up sheets.

Direct mail

Persuasion and GOTV mail, EDDM and targeted lists, addressing, sorting, and the full USPS drop. We plan backwards from the in-home date, not forwards from the order date.

Design

Campaign identity, sign layout built to be read at speed, and the disclaimer set into the artwork from the start. You approve a proof before anything runs.

Free tools you can use right now

Sign quantity, voter contact, and mail-drop timing calculators, plus a Minnesota disclaimer builder and campaign templates with the disclaimer zone pre-marked. shiftdesignmn.com/political-campaigns

Worth knowing

- We work with candidates and committees across the political spectrum, and every campaign gets the same service.
- The disclaimer is the most expensive line on the piece - the remedy for getting it wrong is reprinting the run. Minnesota rewrote the rule in 2026. Bring us the wording you have confirmed and we will set it.
- We are printers, not lawyers, and nothing here is legal advice. Confirm election-law questions with the Minnesota Campaign Finance and Public Disclosure Board at cfb.mn.gov or your own counsel.
- We quote campaigns at our normal rates. Minnesota law prohibits corporate contributions to candidate campaigns, and discounted or donated printing would be one.

What we need from you

Your name, set. Exactly as it will appear on the ballot - a sign that trains voters to look for the wrong name is worse than no sign.

A vector logo. AI, EPS, PDF or SVG. A screenshot from a Facebook post has to be redrawn before it can print or be cut.

Your confirmed disclaimer. The wording you have checked, not an approximation. We set what you approve.

Your real deadline. Not election day - the date the piece has to be in hand or in the mailbox. We work backwards from there.

A quantity. If you are unsure, our sign quantity and voter contact calculators will get you to a defensible number.